

# MXP-L / MXP-AL

<b>DATE</b>	2016.12		
<b>MODEL</b>	MXP-L	MXP-AL	
<b>PACKAGE</b>	Blister Packed	<b>CARD SIZE</b>	95 x 220 mm
<b>BARCODE</b>	0 91511 22024 7		0 91511 22025 4
<b>INNER BOX</b>	6 pcs.	100 91511 22024 4	6 pcs. 100 91511 22025 1
<b>MASTER CARTON</b>	60 pcs.	500 91511 22024 2	60 pcs. 500 91511 22025 9



## DESIGN OBJECTIVE



### OLFA to unveil its first handle made of die-casting aluminum.

The high-end X-design handle is a combination of the die-cast aluminum and the non-slip elastomer fiber. The tough handle made of massive die-cast aluminum stands out and shows its presence in the crowd.



## TARGET MARKET & MARKET TRENDS

**Professional Tool Shops  
Industrial Supply / Home Centers  
Do-It-Yourself Stores**

The new X-design solid 18MM handle, powered by a chrome-plated and hardened blade channel, is in a class by itself.

On the store shelves, the shiny blue/black/silver package, having the background of the symbolic X-design logo, will be a head turner. When picked up in hands, clear windows help people actually review the product inside from both sides and let the product arouse more customer interests in shops.



Frontside



Backside



MXP-L

MXP-AL

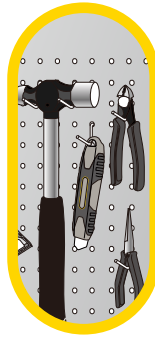
See reverse side for details.



# FEATURES

It is not just the die-cast aluminum body, there is something more to it. OLFA paid meticulous attention to detail while designing the OLFA's next flagship.

Lanyard Hole for safety net, also for hanging on wall



The large lanyard hole fits most metal fittings, and helps increase safety awareness. \*Detach a fitting when changing blade.

Hardening+ Chromeplating: in pursuit of strength



The entire surface hardening makes the blade channel bending strong and wear-resistant.



**EXCELBLACK**  
ULTRA SHARP BLADES™

**X-DESIGN®**

Plate with OLFA logo

Non slip rubber grip

Stabilizer support

Body

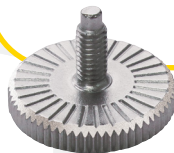
Stainless steel blade channel

setscrews

The exceptional strong non-slip grip thanks to screwing on multiple components in place.

**MXP-L**

The MXP-L equips the solidly built single-piece metal Wheel Lock with a satin finished surface, which is especially designed also for visual harmony with the premium handle.



**MXP-AL**

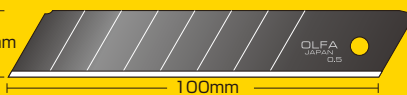
The MXP-AL features most advanced Auto-Lock slider which is wide and thin not to get in the way of the comfort grip. The handle is rather compact than not, being equal in size to a X-design handle L-5, making it easy to handle.

## SPARE BLADES

**18**  
mm

**LBB**

18mm



**LB**



**LFB**

Fluorine coated



**LWB**

The wave-shaped edge

