

XMT-1/3BB **MTBB-10B** **AUTO LOCK** **EXCELBLACK** **ULTRA SHARP BLADES**

12.5MM Models
TOUGH in COMPACT

MODEL	XMT-1/3BB	DATE	Jan, 2019
PACKAGE	Blister Packed	CARD SIZE	80 x 220 mm
BARCODE	0 91511 22070 4		
INNER BOX	6 pcs.	100 91511 22070 1	
MASTER CARTON	120 pcs.	500 91511 22070 9	
MODEL	MTBB-10B	DATE	Jan, 2019
PACKAGE	Blister Packed	CARD SIZE	63 x 160 mm
BARCODE	0 91511 22069 8		
INNER BOX	6 pcs.	100 91511 22069 5	
MASTER CARTON	240 pcs.	500 91511 22069 3	



BONUS PACK!! XMT-1/3BB

Bonus Pack is available for you to enjoy a successful launch.

3 FREE MTBB

<p>Heavy-Duty LB/LBB Large Size + All-Purpose 0.5mm</p>	<p>18mm</p>	<p>Medium-Sized MTB/MTBB Pre-loaded blade NEW More compact and lightweight than the 18mm with enough toughness in blade. 0.45mm</p>	<p>12.5mm</p>	<p>Standard-Duty AB/ABB For precise cuttings + Mobility 0.38mm</p>	<p>9mm</p>
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DESIGN OBJECTIVE

A Tough blade in Compact appearance: The 12.5 MM cuts stronger than people expect from its appearance.

The Power of X: The wraparound grip made of elastomer and glass-fiber-reinforced polypropylene is for maximum handling and control. The knife has a metal pick for all of those tasks where you should not use your blade tip. It is perfect for opening paint cans, removing plate covers, and cleaning out caulk. Plus, the handle is chemically resistant to paint.



TARGET MARKET & MARKET TRENDS

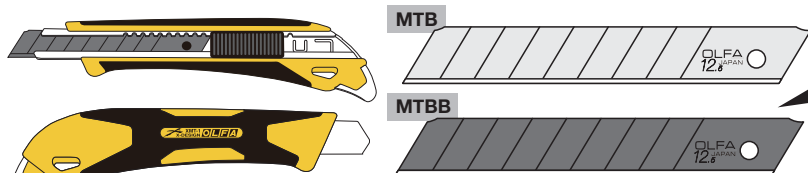
Professional Tool Shops / Industrial Supply / Home Centers / Do-It-Yourself Stores

Perfect size: Big enough for men, small enough for women!

The 12.5mm-wide blade is neither standard-duty nor heavy-duty, designed to bridge the gap between the 2 traditional sizes. If you are finding it too much to carry a heavyish 18MM handle, and it a bit too helpless to carry a compact 9MM one, the XMT-1 is the solution. The XMT-1 is as pocketable as a 9MM handle to go along for one workday, and cuts stronger than they expect from its compact appearance.



FEATURES



NEW MTBB

Ultra-Sharp Black Blade version of the hard-to-bend 0.45-thick MTB blade.

Silver Blade vs **Black Blade**